



EmeraldEcovations.com



Corporate Offices Case Study

Going Green Without Raising Costs



**EMERALD
ECO VATIONS**

A Division of Paradigm



SUSTAINABILITY=HEALTH & WELLNESS®



Client

A Fortune 500 company wanted to transition to sustainable office supplies but was hesitant due to concerns about higher costs. They needed a solution that would allow them to replace single-use plastic and paper products with compostable alternatives without increasing their budget.





Background

With thousands of employees across multiple office locations, this company relied heavily on disposable coffee cups, paper towels, and breakroom supplies. Their sustainability team was eager to move to eco-friendly alternatives, but procurement pushed back due to concerns about higher costs.

Their main challenges included:

- **Finding cost-effective alternatives** to traditional plastic and paper break room products.
- **Reducing waste** without increasing operational expenses.
- **Accommodating hybrid work schedules** and fluctuating supply needs.

Solution

Emerald Ecoventions helped the company implement a cost-neutral sustainability strategy with:



- **Tree-Free, Plastic-Free Break Room Supplies:** Transitioned coffee cups, paper towels, and utensils to compostable, rapidly renewable alternatives at no additional cost.
- **Break Room Convenience Packs:** Reduced waste by offering smaller, more efficient packaging, preventing overstocking and unnecessary spending.
- **Strategic Product Bundling:** Optimized purchasing by replacing high-cost, low-quality disposables with sustainable, price-matched options.

Results

Cut single-use plastic waste by
1.5 million items annually.

Kept costs flat, demonstrating that
sustainability doesn't have to cost more.

Reduced procurement waste, optimizing
supply purchases for hybrid work models.



Conclusion

By switching to cost-neutral tree-free solutions, this company proved that sustainability and affordability can go hand in hand. Emerald Ecovations helped them eliminate waste, maintain their budget, and improve brand reputation—without spending more.





**Looking to Grow?
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