



Law Firm Case Study

A Leading Attorney Office
Reduces Waste and
Enhances ESG Compliance



**EMERALD
ECOAVATIONS**

A Division of Paradigm



SUSTAINABILITY=HEALTH & WELLNESS®

Client

A leading law firm with multiple offices across the U.S. wanted to offer sustainable solutions in their break rooms and catered events but was concerned about higher costs associated with eco-friendly alternatives. They needed a solution that would help them reduce waste without increasing operational expenses.



Background

This prestigious law firm serves corporate clients, financial institutions, and government agencies, many of which prioritize sustainability in their own business practices. However, despite advocating for environmental responsibility, the firm struggled to implement sustainable practices in its own operations due to:

- **High break room waste** from single-use coffee cups, napkins, and paper towels and excessive plastic waste from catered client meetings and staff lunches.
- **Concerns about the cost of switching** to compostable, tree-free alternatives.
- **Hybrid work schedules** leading to fluctuating product needs and waste.





Solution

Emerald Ecoventions helped the law firm implement a cost-neutral sustainability strategy, ensuring they could go green without spending more:

- **Tree-Free, Plastic-Free Breakroom Products:** Switched the firm's coffee cups, paper towels, and utensils to compostable, rapidly renewable alternatives at a cost equal to their existing supplies.
- **Convenience Packs for Hybrid Offices:** Offered smaller, more efficient packaging, reducing excess waste while maintaining cost efficiency.



Solution

Emerald Ecoventions helped the law firm implement a cost-neutral sustainability strategy, ensuring they could go green without spending more:

- **Catered Event Solutions:** Provided compostable plates and utensils for in-office client meetings and luncheons, eliminating plastic waste without increasing catering costs.
- **Strategic Product Bundling:** Helped the firm optimize purchasing strategies to maintain sustainability without exceeding their existing budget.



Results

Eliminated over 600,000 single-use plastics annually, reducing office waste by 40%.

Maintained the firm's existing procurement budget, proving that going green doesn't have to cost more.

Optimized product usage, ensuring that break room and catering supplies matched hybrid work demands, reducing waste and spending.

Conclusion

By partnering with Emerald Ecovations, this law firm successfully transitioned to tree-free, plastic-free solutions without increasing costs. With smart product choices and cost-effective packaging, the firm was able to reduce waste, align with corporate sustainability values, and enhance their brand reputation—all at zero additional expense.





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